

Gainesville Ruritan Club

Fellowship, Good Will and Community Service

PO Box 405, Haymarket, Virginia 20168-0405

Dear Advertisers, Sponsors and Friends,

The Gainesville Ruritan Club is pleased to announce that it will again sponsor "**Pumpkin Pandemonium**" on October 9, 2010 at **Battlefield High School** in partnership with the school's faculty and students. This is our fourth year with "**Pumpkin Pandemonium**" at the High School and the Gainesville Ruritans 22nd consecutive year sponsoring a fun filled community day. We are planning a day of games, activities, entertainment and food. The day will focus on community, family, children, and young adults.

In conjunction with "**Pumpkin Pandemonium**" we will be publishing the "**Pumpkin Times**" a 13.5 inch by 11 inch newspaper. The "**Pumpkin Times**" will contain ads, descriptions of the day and other activities of interest to the general public.

Distribution of the "**Pumpkin Times**" will be by insert in the Bull Run Observer which is distributed to more than 46,000 households and post office boxes in our surrounding communities. Distribution of the "**Pumpkin Times**" will be around October 1, 2010.

For those of you who supported us last year, we thank you. We are enclosing a copy of your 2009 "**Pumpkin Times**" advertisement with an order form for 2010. We hope that you will advertise again with us this year.

Please remember that funds earned are put back into your community! Your help and support will make this a great day for our community.

Sincerely,

Amy Oviedo – Pumpkin Times Editor – Email ruritanamy@yahoo.com, Phone (571) 221-2617

www.gainesvilleruritanclub.com

Forms available online, including advertising, entertainment & vendor forms

We Love our community as much as you do - so PLEASE don't keep us a secret!

**PAYMENT IN FULL BY
AUGUST 20, 2010**

GAINESVILLE RURITAN CLUB
P.O. Box 405,
Haymarket, Va. 20168-0405

2010 PUMPKIN TIMES ADVERTISING AGREEMENT

ADVERTISER INFORMATION: (Please print)

Advertiser: _____
Contact Name: _____ Phone: _____
Address: _____ Fax: _____
City, State, Zip: _____ E-Mail: _____

AD INFORMATION TO BE PROVIDED BY YOU THE ADVERTISER.:

- Use ad material **from last year's 2009** Pumpkin Times with no changes.
- New or revised ad material will be provided by August 20, 2010.

PUMPKIN TIMES

<u>Ad Sizes</u>	<u>Dimensions</u>	<u>Rate</u>	
Back Page	10"x12.5"	\$910	<input type="checkbox"/> SOLD OUT!
Full page	10"x12.5"	\$880	<input type="checkbox"/>
Half page	10"x6.1"	\$485	<input type="checkbox"/>
Quarter Page	4.9"x6.1"	\$275	<input type="checkbox"/>
Eighth Page	4.9"x3.0"	\$155	<input type="checkbox"/>
Twelfth Page	4.9"x1.9"	\$120	<input type="checkbox"/>
Fall Wishes / Love Spell Dedication (circle choice and write "Dedication Message on blank page)		\$25	<input type="checkbox"/>

Amount Due: _____

BILLING: Full payment and art material must accompany this agreement to guarantee placement in the publication by August 20, 2010. The advertiser assumes all responsibility for material and copy submitted to the publisher. Form and Art to email below, payments please mail to P.O. Box in header above.

Advertisers Signature: _____ Date: _____

Submit your PDF File and order to: Amy Oviedo, E-mail: RuritanAmy@yahoo.com, Phone: (571) 221-2617

Salesperson Taking This Order: _____

Phone: _____

E-Mail Address: _____

**PAYMENT IN FULL BY
AUGUST 20, 2010**

2010 PUMPKIN TIMES
DEDICATION PAGES

ONLY \$25 per message

All proceeds are invested in the local community – Your message will appear on the special Dedication Pages of this years' Pumpkin Times which will be distributed to over 46,000 local households.

DEDICATOR INFORMATION: (Please print)

NAME		PHONE
ADDRESS		EMAIL
CITY	STATE	ZIP

I would like the following message to be displayed in the following section: (circle one)

FALL WISHES

Example: I wish Marybeth good luck
With her new job!

LOVE SPELLS

Example: Henry Loves Amy!

Below is the message and image I would like displayed on the selected page:
(Please write and/or draw your special message in the clear space below)

Please scan this form to Amy Oviedo at RuritanAmy@yahoo.com (571-221-2617) no later than August 20th, 2010. Please send checks or money orders payments by August 20, 2010:

Payable to: Gainesville Ruritan Club
Mail to: P.O. Box 405
Haymarket, VA 20168-0405